| Electronic Acknowledgement Receipt   |   |  |  |  |
|--------------------------------------|---|--|--|--|
| EFS ID:                              | 5450255   |  |  |  |
| Application Number:                  | 09828257  |  |  |  |
| International Application Number:    |   |  |  |  |
| Confirmation Number:                 | 4988  |  |  |  |
| Title of Invention:                  | SYSTEM FOR ELECTRONICALLY DISTRIBUTING, DISPLAYING AND CONTROLLING THE PLAY SCHEDULING OF ADVERTISING AND OTHER COMMUNICATIVE MEDIA |  |  |  |
| First Named Inventor/Applicant Name: | Louis D. Giacalone  |  |  |  |
| Customer Number:                     | 21839   |  |  |  |
| Filer:                               | Andrew B. Chen/Frances Scardino   |  |  |  |
| Filer Authorized By:                 | Andrew B. Chen  |  |  |  |
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| Time Stamp:                          | 20:45:55  |  |  |  |
| Application Type:                    | Utility under 35 USC 111(a)   |  |  |  |

# Payment information:

| Submitted with Payment | no |
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## File Listing:

| Document<br>Number | Document Description | File Name                  | File Size(Bytes)/<br>Message Digest         | Multi<br>Part /.zip | Pages<br>(if appl.) |
|--------------------|----------------------|----------------------------|---|---------------------|---------------------|
| 1                  | Transmittal Letter   | 83336-1790_Transmittal.pdf | 77361                                       | no                  | 1                   |
|                    | Hansinta Ecte        |                            | 2eu7fcc2u472910b873155uf4eccu0767107<br>ab0 |                     |                     |

### Warnings:

Information:

| Total Files Size (in bytes): 317229 |                   |  |  |    |   |  |
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| Warnings:                           |                   |  |  |    |   |  |
| 2                                   | Power of Attorney | 83336-1790_Power_of_Attorne<br>y_and_Statement.pdf | 239868<br>5x0260203±911333248bd8x2cc47468c2c8<br>d0891 | no | 4 |  |

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#### New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

#### National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

#### New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.